

# Achieving a Competitive Advantage and Supply Chain Performance by Supply Chain Practices

Sarwoto<sup>1,\*</sup>, Heru Purnomo<sup>2</sup>, Suryandari Istiqomah<sup>3</sup>, Adnan Effendi<sup>4</sup>
<sup>1,2,3,4</sup> Fakultas Ekonomi dan Bisnis, Universitas Sebelas Maret, Surakarta, Indonesia sarwoto220784@gmail.com\*

Article Info Volume 82 Page Number: 3677 - 3702

Publication Issue:
January-February 2020

Article History

Article Received: 18 May 2019

Provised: 14 July 2010

Revised: 14 July 2019 Accepted: 22 December 2019 Publication: 20 January 2020

#### Abstract:

The purpose of this study is to examine the effect of supply chain practices on competitive advantage and supply chain performance. Data were collected through a survey questionnaire responded by 192SME's of Furniture Industry in Surakarta Region, Indonesia. Partial Least Square is used to test the model in this study. The results show that supplier integration, customer integration, internal integration, information sharing, postponement, and internal lean practices as a dimension used to measure supply chain practiceshas significant influence on supply chain performance and competitive advantage. This study is one of the supply chain practices research conducted on the SME's especially the furniture industry sector in developing countries. This study shows how supply chain practices that can be applied in order to improve supply chain performance and achieve competitive advantage as a capital to face global competition. The results have broader implications for all SME's, especially in developing countries where SME's as a reliable business sector to sustain economic growth.

**Keywords:** Supply Chain Practices, Supply Chain Performance, Competitive Advantage, SME's

### I. INTRODUCTION

Well - supply chain integration is one of the main business strategies to improve supply chain management performance. Real-time information exchange with suppliers (upstream) and customers (downstream) will create opportunities optimization (Lee et al., 2007). Supply Chain Management (SCM) requires coordination with customers and suppliers (Fox et al., 1993; Tan, 2001). The dynamics that occur in the market often cause difficulties for companies. Thus, the system must quickly respond to market dynamics by minimizing idle time and inventory as well as improving quality of product. Well-linkages along the supply chain (upstream - downstream) can undoubtedly help reduce waiting times thereby reducing adverse effects for the organization (Lee et al., 2007), reduce supply uncertainty (Lee, 2002).

Previous research has been carried out on SCM. Well-SCMachieving a competitive advantage(Sukati et al., 2002; Li et al., 2006; Bratic, 2011; Zulkarnain et al., 2018), achieving a organization performance (Lazarevic et al., 2007; Koh et al., 2007; Li et al., 2008; Yap dan Tan, 2012; Karimi dan Rafiee, 2014; Hussain et al., 2014; Solakivi et al., 2015; Arun, 2015; Al-Shboul et al., 2017; Zulkarnain et al., 2018; Khalil et al., 2019), achieving a supply chain performance (Sukati et al., 2002; Lee et al., 2007; Toyin, 2012; Ibrahim and Hamid, 2014; Solakivi et al., 2015; Abdallah et al., 2014; Mufaqih et al., 2017; Al-Shboul et al., 2017).

Based on empirical studies by previous research, often SCPs is associated with competitive advantage, organizational performace, and supply chain performance. SCM is still strategic in nature and considered an importance source of competitive advantage (Min et al., 2019). Furthermore, organizational performance,



cannot be measured from one perspective but from several perspectives such as financial, internal processes, customer, learn and growth (Haddadi and Yaghoobi, 2014).Organizational performance can be measured by financial indicators, social indicators, and ecological indicators (Ion and Criveanu, 2016), measured by accounting measures, operational measures, market-based measured, survival measured, economic value measured (Carton, 2004). Supply chain practices (SCPs) is one of the 17 keywords measure organizational performance used to (Silva and Borsato. 2017). From almost studies contextual perspective, implemented at large companies in developed countries. The study of SCPs in the context of SMEs in developing countries is limited.

To fill this gap, this research was conducted by examine the effect of supply chain pratices (SCPs) on competitive advantage and supply chain performance (SCP) in Small Medium Enterprises context. The purpose of this study is to examine the effect of SCPs on competitive advantage and SCP and so it is expected to propose an appropriate strategy for the implementation of SCM based on the findings.

# Theoritical Research Framework, Literature Review, and Hypothesis

#### II. RESEARCH FRAMEWORK

Figure 1 presents the theoretical research framework developed for this research. The framework proposes that SCPs will have an impact on SCP and also competitive advantage. SCPs is conceptualized as a six-dimensional construct. The six dimensions are supplier integration, internal integration, customer integration, information sharing, postponement, and internal lean practices.

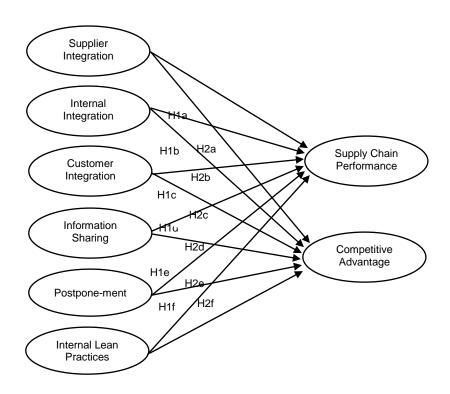


Fig.1. Research Model

Source: Li et al., 2006; Abdallah et al., 2014; Mufaqih et al., 2017; Al-Shboul et al., 2017 be adapted



A detailed description of the development of the SCPs construct is provided in the following paragraphs. Competitive advantage and SCP are concepts that have been operationalized in the existing literature (Li et al., 2006; Mufaqih et al., 2017). Using literature support, the expected relationships among SCPs, competitive advantage, and organizational performance are discussed, and hypotheses relating these variables are developed.

#### III. LITERATURE REVIEW

Supply ChainPractices (SCPs)

SCPs is a series of activities carried out by the organization with the aim of SCM to be effective (Li et al., 2006). The intended activity includes all parts involved in the company's operations from upstream - downstream, from suppliers - consumers. SCPs are defined also as approaches applied in managing integration and coordination of supply, demand and relationships in order to satisfy consumers in effective and profitable manners (Ibrahim and Hamid, 2014). Because of its complexity, SCPs are proposed to be multi-dimensional concepts (Fox et al., 1993; Li et al., 2006; Lazarevic et al., 2007).

Various constructs of SCPs have been used in previous studies. Tan (2001) suggested five constructs of SCPs including supply chain integration, information sharing, supply chain characteristics, customer service management, and geographical proximity and JIT capability. Sukati et al., (2002) that conceptualise SCPs as three construct: strategic supplier partnership, customer relationship, dan information sharing. Li et al.,(2006) measuringSCPswith five construct are strategic supplier partnership, customer relationship, level of information sharing, quality of information sharing, and postponement then adapted by (2011), Toyin (2012), Hussain et al., (2014). Lee et al., (2007) measuringSCPswith customer linkage, supplier linkage, dan internal linkage. In the context of the manufacturing industry in Australia, SCPs are measured by

supplier and customer relationship, information sharing, internal operation, IT and training (Lazarevic et al., 2007). SCPscan also measured with information and technology management, demand management, customer relationship management, capacity and resource management (Yap dan Tan, 2012). Abdallah et al.,(2014) using supplier integration, internal integration, customer integration, information sharing, and postponement to measureSCPswich is also used by Mufagih et al., (2017). In the context manufacturing firms in Finland, Solakivi et al., (2015) use supply chain collaboration to describe supply chain practices that are contained collaboration within the firm and collaboration with suppliers and customers. In the context manufacturing companies in Jordania, Al-Shboul et al., (2017) combining measuring SCPs from Li et al., (2006), Lee et al., (2007), with internal lean practices and total quality management.

Based on our literature review, we defined SCPs with six constructs: supplier integration, internal integration, customer integration, information sharing, postponement, and internal lean practices. These practices will be used in our study.

**Supplier integration**begins with the importance of establishing a relationship between buyer and seller (Dewyer et al., 1987). To be able to achieve competitive advantage, need a continuous linkage between buyers and sellers. Linkage that are not merely transactions but are relationships. In general, supplier integration can be defined as, "the combination of internal resources and capabilities of selected key suppliers through the meshing of intercompany business processes to achieve a competitive advantage" (Kirst and Hofmann, 2007). Supplier Integration enable upstream SCM so that it can support suppliers for material coordination, information flow and finance. Flynn et al. (2010) suggest that supplier integration is one of the important factors that enables all entities in the supply chain to act integrated. This is done to maximize the value of the supply chain



Internal **Integration**is carrying out the coordination, communication, and affective relationship within organization, to working together for the benefit of the company (Basnet, 2013). Internal integration combined with external integration has a significant influence and organizational performance (Gimenez Ventura (2003). Lack of internal integration causes excessive workload and wasted resources, and reduces the quality and performance of the company (Pagell, 2004). Regarding supply chain performance, internal integration cannot be separated from customer integration and supplier integration (Wong et al., 2011; Lee et al., 2007). Linkages occur in all aspects of the company's internal: product design, procurement, production, sales, and distribution aimed at meeting customer needs (Wong et al., 2011).

Customer **Integration**is concerned planning, implementing, and evaluating successful relationships between providers and recipients either upstream or downstream of supply chain (Lee et al., 2007). Customer integration is also defined as a integration that is realized through collaboration and information sharing between the company and its customers to increase customer satisfaction (Wong et al., 2011). Customer integration is also able to improve supply chain performance through long-term relationships with customers to meet customer satisfaction (Li et al., 2006). Flynn et al., (2010) propose that the integration carried out between companies and customers includes coordination regarding the practices, design of strategies, and interorganization processes.

Information Sharing in the supply chain in this study is divided into two namely the level of information sharing and the quality of information sharing. According to Li et al., (2006) the level of information sharing reflects the extent to which important and exclusive information is communicated from one party to another such as from suppliers to producers, and from retail to customers. Whereas the quality of information

sharing is the quality obtained in the exchange of information. These factors include the level of accuracy, timeliness, credibility and adequacy of information exchanged. Information sharing is a factor that can increase the effectiveness of supply chain practices and make them more meaningful in the company (Zhou and Benton Jr, 2007). From Social Exchange perspective, information sharing and collaborative behavior can contribute to improving supply chain performance (Wu et al., 2014).

**Postponement**is a deliberate strategy in delaying completion of work due to incomplete or unreliable input of information (Yang et al., 2004). Postponement occur during the production process for product modification or customization as long as possible in the production process (Waller, 2000; Heizer and Render, 2014). Company posponement implementation is also able to reduce supply chain costs by reducing levels, inventory increasing forecasting effectiveness, facilitating mass customization, and reducing production cycle times (Li et al., 2006). In applying postponement, there must be a postponable point, company must be analyze costs and benefits of postponement (Yang et al., 2004).

Internal Lean **Practices** emphasizes minimization of errors that result in the emergence of waste from production along the product value chain(Boyle and Scherrer, 2009. The first time, lean concept was widely applied in manufacturing sector in the face of competitive global competition (Meredith and McTavish, 1992; Womack and Jones, 1996). Gradually, Lean had expanded to other sectors besides manufacturing in order to improve company performance (Reyes et al., 2012). The Lean concept emphasizes efficiency in all lines of the company through efficiency in management practices from upstream to downstream that are integrated with the system (Shah and Ward, 2003).

Supply Chain Performance (SCP)



Supply chain management (SCM) became a much discussed issue in the late 1990s that showed a strong push towards globalization and a shift in market power from producers to retailers (Min et al., 1999). SCM is an integrated process wherein raw materials are manufactured into final products, then delivered to customers (Beamon, 1999; Li et., 2006), as well as the associated information flows through improved inter-and intrafirm relationships to achieve sustainable competitive advantage (Ellinger,2000). Discussing about supply chain performance (SCP), there is no consensus among researchers concerning the best measures of supply chain performance (Flynn et al., 2010; Al-Dhoori, 2019).

Previous research, various constructs were used to measure SCP. Sukati et al., (2002) using supply chain responsiveness approach to measure SCP. Lee et al., (2007), Ibrahim and Hamid (2014) using cost-containment and Reliability as dimension to measure supply chain performance. Supply chain performance can also be measured with five dimensions: supply chain flexibility, supply chain integration, responsiveness to customers, supplier performance, and partnership quality (Toyin, 2012). Abdallah et al., (2014) using supply chain efficiency and supply chain effectiveness dimension to measure SCP. Whereas Mufaqih et al.,(2017) uses efficiency and flexibility to measure SCP. Al-Shboul et al., 2017 measured SCP in term of flexibility of supply chain, integration of supply chain, customer responsiveness, and supplier performance.

Based on our literature review and consider contextual research, We measure SCP with efficiency and flexibility as implemented by Mufaqih et al., (2017).

### Competitive Advantage

The concept of competitive advantage was first introduced by Michael Porter in 1985 (Cegliński, 2017). Competitive advantage grows fundamentally out of value a firm is able to create for its buyers that exceeds the firm's cost of

creating it (Porter, 1985). Discuss about competitive advantage, then discuss about how much value the company can give to competitors (Pietersen, 2010). This means that by having competitive advantage, the company advantages to compared competitors. Organizations can gain competitive advantage if the organization is oriented toward actions that enable it to outperform its competitors (Wang, 2014).

Previous research on competitive advantage shows a wide variety of dimensions used to measure competitive advantage. Sigalas et al., (2013) suggested that exploitation of all market opportunities, full exploitation of market opportunities, neutralization of all competitive threats, and full neutralization of all competitive threats as construct to measure competitive advanatage. In the context of the private hospital. In manufacturing industry, Awwad et al., (2013) uses flexibility, cost, quality, and delivery to measure competitive advantage. Diab (2014) uses quality, cost, flexibility, and delivery as the dimension of competitive advantage. Sukati et al., (2002), Li et al., (2006), Bratic (2011), Sachitra (2016), Tahoon et al., (2017) are suggested that price, quality, delivery dependability, time to market, and product innovation is a part of competitive advantage dimension. These dimensions, author used in this research.

The Impact of Supply Chain Practices on Supply Chain Performance

Supply chain performance is one aspect that underpins overall company performance (Silva and Borsato, 2017). SCP is included in the performance group from non-financial aspects (Haddadi and Yaghoobi, 2014; Carton, 2014). SCP can be achieved if the company implements supply chain practices in a disciplined manner. Supply chain practices that include strategic supplier partnerships, customer relationships, and information sharing in the manufacturing sector of consumer goods in Malaysia have a positive effect



on SCP (Sukati et al., 2002). Supplier integration and customer integration has positive effects on SCP (Abdallah et al., 2014). While Mufaqih et al., (2017) in the context of SME's batik, shows that internal integration and information sharing have positive effects on SCP. In the manufacturing sector in Jordan, supply chain practices have a positive impact on SCP (Al-Shboul et al., 2017). In the context of manufacturing in the United States, consumer linkage, internal linkage, and supplier linkage which are indicators of supply chain practice measure have a positive influence on SCP (Lee et al., 2007).

This research, Supply Chain Practices that include supplier integration, internal integration, customer integration, information sharing, postponement, and internal lean practices. SCPcan be achieved if companies implement supply chain practices with discipline. When companies implement supply chain practices, it will improve SCP. Implementation of Supply chain practices means covering all aspects that fall into its scope.

There are many dimensions, taxonomy, and focus in explaining supplier integration (Seckin and Sen, 2018). Nevertheless, supplier integration explains the importance of linkage between companies and suppliers (Dewyer et al., 1987; Ellstrom, 2015; Danese, 2013). In the context of Food Manufacturing firms in the UK, supplier integration has significant effect on improving supply chain performance (Kumar et al., 2017). This finding was also found in the manufacturing industry in Turkey (Kocoglu 2011). Supplier integration also extends to the banking services sector. the results show that supplier integration makes a positive contribution to the financial performance of banks (Pakurar et al., 2019). With the existence of supplier integration, well-cooperation between suppliers and companies will emerge. Mutually beneficial coordination is associated with increasing value along the supply chain. Company needs are met, suppliers also benefit by increasing supply efficiency because user expectations can be

known in detail. effectiveness in this supply chain contributes to supply chain performance. Based on the description above, the hypotheses proposed in this study are: *H1a. Supplier integration has positive effect on SCP*.

As with other integrations in the supply chain, the key word for integration is working together for the benefit of the company (Basnet, 2013). Internal integration as concurrent engineering within the company involving cross-functional existing in the process to plan product design, process design, and manufacturing activities simultaneously (Koufteros et al., 2005). In various industrial sectors, internal integration is proven to be able to contribute to supply chain performance (Kocuglu et al., 2011; Kumar et al., 2018; Pakurar et al., 2019). Findings at the Society of Manufacturing Engineers, internal integration has significant effect on customer intergration and supplier integration (Koufteros et al., 2005). With the involvement of all lines in the company, will support a smooth process along the supply chain. input from suppliers and customers, can be quickly responded by internal companies to be able to produce products according to customer needs. Based on the description above, the hypotheses proposed in this study are:H1b. Internal integration has positive effect on SCP.

Customer integration is the integration between the company and the customer to meet customer satisfaction (Li et al., 2006). Between companies and customers it is better to coordinate with each other in relation to the design of strategies, practices and processes within the organization so that all processes carried out by the company can meet customer expectations (Flyn et al., 2010). In various industrial sectors, customer integration has also been proven to improve supply chain performance (Kocuglu et al., 2011; Kumar et al., 2018; Pakurar et al., 2019). Customer integration has a significant effect on product innovation and product quality improvement which in turn contributes to increasing company (Koufteros et al., 2005). The implementation of



customer integration makes it easier for companies to produce products in accordance with customer expectations, and can determine the supply of raw materials in production to be delivered to suppliers. This well-process will increase the productivity of all entities in all supply chains so that the ultimate goal is better supply chain performance. Based on the description above, the hypotheses proposed in this study are: *H1c. Customer integration has positive effect on SCP*.

Information is an important part of supply chain management from product design to after-sales product returns (Lee, service and 2002). Information flowing along the supply chain will benefit all entities involved along the supply chain which in turn will have an impact on supply chain performance (Yang and Burns, 2003). In context manufacturing industries Turkey, information sharing has significant effect on supply chain performance (Kocoglu et al., 2011). The same finding also applies to the electronic commerce industry that information sharing contributes improving to supply chain performance (Lin et al., 2002). Information sharing is part of supply chain integration and has significant effect on supply chain performance (Sezen, 2008). With high information sharing (both level and quality) along the supply chain, it will facilitate the flow of the latest information so that supply chain performance can be better. Based on the description above, the hypotheses proposed in this study are: H1d. Information sharing has positive effect on SCP.

Postponement fosters a new way of thinking about product design, process design and supply chain and management (Yang Burns, 2003). Postponement is an activity to delay the process for product modification or customization as long as possible in the production process (Heizer and Render, 2014). Postponement can make companies more flexible in developing products to meet customer needs (Weller et al., 2000). Postponement is a useful step for utilizing information flow in the supply chain. Information flows along the supply chain and influences on supply chain performance (Yang and Burns, 2003). By postponement, companies can get important information to be able to increase the value of the product before it is forwarded to the next supply chain so that it can have an impact on overall supply chain performance. Based on the description above, this study proposes a hypothesis :*H1e. Postponement has positive effect on SCP*.

The main indicator in the implementation of internal lean practices is an effort to improve efficiency along the supply chain without ignoring the objectives (Shah and Ward, 2003). This is in line with the target of supply chain performance which is always oriented towards reducing costs and reducing lead times (Pearcy et al., 2008). Implementation of lean practices in the supply chain, which is called lean supply chain also has a positive effect on supply chain performance (Banihashemi, 2011). Conduct efficiency in all activities along the supply chain, in line with the objectives of supply chain performance including cost reduction and lead time reduction. Therefore, the hypothesis proposed is as follows:

H1f: Internal Lean Practices has positive effect on SCP.

The Impact of Supply Chain Practices on Competitive Advantage

Besides having a positive effect on SCP, SCPs it can also support companies in achieving organizational competitive advantage (Sukati et al., 2002). SCP is expected to increase organizational competitive advantage through price/cost, quality, shipping dependency, time to market, and product innovation (Li et al., 2006). Previous studies have shown that the various components of SCP have an impact on various aspects of competitive advantage (Li et al., 2006; Bratic, 2011; Zulkarnain et., 2018).

When a company runs SCPs, then along the company's value chain it will work well, which in



turn can send products to consumers. If this process is continuous, then the company's competitive advantage can be realized. Kirst and Hofmann (2007) argue that good collaboration between internal and external resources and the ability of suppliers can be a means for companies to achieve competitive advantage. Considering the mixed results obtained from linking supplier integration with performance outcomes, dynamic component or the ability to reconfigure adapt to supply chain to environments appears critical to creating a sustainable competitive advantage (Vanpoucke et al., 2014).

Supplier integration is very helpful in developing new products even though companies face uncertain technological conditions (Razatz et al., 2002). Linkage between suppliers and companies makes it easier for companies to meet customer expectations. While competitive advantage has a relationship with value and quality (Ismail et al., 2012). Supplier integration as part of supply chain pratices and do organizations with high levels of suppy chain practices have high levels of competitive advantage (Li et a., 2006). Meet customer expectations is one of the company's positive values and is a manifestation of the company's commitment to quality. Based on this background, the proposed hypothesis is as follows :H2a. Supplier integration has positive effect on Competitive Advantage.

A company's competitive advantage can be achieved if the company has valuable resources, rareness, imperfect imitability, and substitutability (Barney, 2000). All of that can be realized if the internal business processes of the company run well. Internal integration is used to measure supply chain integration, used to measure competitive advantage in the manufacturing industry in 10 developed countries in Asia, America, and Europe, the results show that internal integration has a positive effect on competitive advantage (Li, 2015). Crossfunctional cooperation within the internal organization will positively contribute to the creation of value and quality of the products produced. Value and quality are the key to competitive advantage. Based on this background, the proposed hypothesis is as follows: *H2b*. *Internal integration has positive effect on Competitive Advantage*.

Customer integration contributes to companies in product innovation (Lau et al., 2010). While innovation is a step to achieve competitive advantage (Distanont and Khongmalai, 2018). Customer integration can be useful in creating value for the company (Vargo, 2008). while value is one of the keys of competitive advantage (Ismail et al., 2012). Well-Linkage betwen the company with customers, will provide benefits for the company in order to produce products in accordance with customer expectations. This can happen because companies easily get detailed information about customer expectations. Thus, the opportunity to innovate products and create value and quality that is expected by customers is getting bigger and will almost certainly be on target. Based on this background, the proposed hypothesis is as follows: *H2c*. integration has positive effect on Competitive Advantage.

Information sharing, besides having a positive effect on improving supply chain performance, also has a positive effect on competitive advantage (Sukati et al., 2002). nformation sharing can be categorized into the level of information sharing and the quality of information sharing has a positive effect on the company's competitive advantage (Li et al., 2006). The better and higher level of knowledge sharing within the company together with all entities in each supply chain channel, making information distributed so that it supports in improving company performance. Superior performance is characterized by good quality, high-value products. Based on this background, the proposed hypothesis is as follows: **H2d.** Information



# sharing has positive effect on Competitive Advantage.

Postponement occur during the production process for product modification or customization as long as possible in the production process (Waller, 2000; Heizer and Render, 2014). Modification or customization is an activity that contributes to the innovation of the company's products so as to achieve competitive advantage (Hosseini et al., 2018). Postponement is a directed and planned action in order to await complete information along the supply chain from upstream to downstream. Bydoing postponement, company carries out activities that lead to innovation, then innovation as capital to achieve competitive advantage. Based on this background, the proposed hypothesis is as follows: H2e. Postponement has positive effect on Competitive Advantage.

Internal Lean Practices regarding the consumption of less use of power source systems with the same mass production speed and offer greater variations for customers (Ghatebi et al., 2013). Internal Lean Practices contribute positively to the achievement of the company's competitive advantage (Lewis, 2000). The implementation of Internal Lean Practices is in line with the concept of competitive advantage which is oriented to increasing value and quality. Based on this background, the proposed hypothesis is as follows: H2f. Internal Lean **Practices** positive effect has Competitive Advantage.

### IV. METHODS AND MEASUREMENTS

This study wants to examine effect of supply chain practices on supply chain performance and competitive advantage. This research is a quantittive research conducted by survey method through distributing questionnaires to owners or representative staff from SME's furniture in Surakarta region. Of the 225 questionnaires distributed, returned a total of 192 questionnaires that are complete and can be analyzed.

Supplier integration is measured by five instruments from Abdallah et al.,(2014) also used by Mufaqih et al.,(2017). The substance of the questions in the questionnaire includes: quality is the main criterion in selecting suppliers, solving problems together with suppliers, helping our suppliers to improve the quality of their products, continuous improvement programs with suppliers, involving suppliers in the process of developing new products.

Internal integration in this study was measured by five instruments from Abdallah et al.,(2014); Mufaqih et al.,(2017). The substance of the questions in the questionnaire includes: The availability of inter-departmental system integration within the company, the availability of integrated inventory management, communication between departments in all lines, the use of cross-departmental teams in creating new products, and the use of cross-departmental teams to carry out the improvement process.

Customer integration is also measured by five instruments from Abdallah et al., (2014); Mufaqih et al.,(2017). The substance of the questions in the questionnaire includes: consultation with customers in setting our product standards, measuring and evaluating customer satisfaction, anticipating customer needs, providing convenience and encouraging customers communicate, regularly evaluating the importance of customer relationships.

Information sharing in this study, consist of the level of knowledge sharing and the quality of knowledge sharing. Information sharing was measured by ten instruments from Li et al., (2006). The substance of the questions aboutlevel infirmation sharing includes: Provide information to companies in the supply chain before changing needs, share information exclusively, companies in the supply chain get information about things that affect the company's business, companies in the supply chain share business knowledge from core business processes, keep every information about various events and changes that



affect one of the entities. While the substance of the question about the quality of information sharing includes: exchange information with companies in the supply chain in a timely manner, Exchange information with companies in the supply chain accurately, Exchange information with companies in the supply chain completely, Exchange information with companies in the supply chain adequately, Exchange information with companies in our supply chain reliably.

Postponement is measured by three instruments from Abdallah et al., (2014); Mufaqih et al.,(2017). The substance of the questions in the questionnaire includes: postpone operational activities in the supply chain (such as coloring furniture finishing, shipping furniture, installing additional accessories on furniture), delaying product manufacturing until the customer's order has actually been received, delaying to reduce production costs.

Internal lean practices is measured by six instruments from Al-Shboul et al., (2017). The substance of the questions in the questionnaire includes: company policy that seeks to reduce regulatory time, the company adopts a "Pull" production system, encourages suppliers for shorter periods, a clear flow order, receives, and other work from suppliers, proximity to supplier warehouses / factories, time for material inspection / incoming components / products.

Supply chain performance is measured by ten instruments from Mufaqih et al., (2017). The substance of the questions in the questionnaire includes: ability to respond and accommodate changes in demand, Ability to respond and accommodate a decrease in operational

performance, Ability to respond and accommodate periods when supplier performance is poor, ability to respond and accommodate periods when shipping performance is poor, ability to respond and accommodate emergence of new variations, markets new, and new competitors, the total cost of raw materials used, total distribution costs, total production costs. inventory costs. and investment development.

Competitive advantage is measured by ten instruments from Li et al., (2006). The substance of the questions in the questionnaire includes: price, quality, delivery dependability, time to market, and product innovation.

Testing the hypothesis of this study using a structural equation model with a partial least square (PLS) approach. the use of structural equation models with a partial least square (PLS) approach makes it possible to test simultaneously with many independent and dependent variables (Hair et al., 2014).

#### V. RESULT AND DISCUSSION

Instrument that measures supply chain practices were developed by Abdallah et al.,(2014) and Al-Shboul et al.,(2017). Instruments that measure competitive advantage were adopted from Li et al.,(2006). Instruments that measure supply chain performance were adopted from Abdallah et al.,(2014). The following section will discuss statistical analysis used to determine the validity, reliability of each construct, and path analysis. Validity test is done by convergen and discriminant validity. Then, reliability seen from the value of composite reliability.

Table 1. Convergen Validity Result

Variable iter	Origin al Sample (O)	Sample Mean (M)	Standar d Deviati on (STDE	Standa rd Error (STER R)	T Statistics ( O/STER R )
---------------	----------------------	-----------------------	--	--------------------------------------	------------------------------------



				V)			
	ci1	0.51201	0.50810	0.04178	0.04178	12.2540	
	CII	6	8	3	3	12.2340.	
	ci2	0.75079	0.75132	0.02345	0.02345	32.0147	
Customer Integration		0.80800	0.80920	1 0.01424	0.01424		
	ci3	5	7	5	5	56.7218	
C	ci4	0.73992	0.73953	0.02467	0.02467	29.9829	
	C14	5	1	8	8	29.9029	
	ci5	0.70052	0.69766	0.02846	0.02846	24.6125	
		7 0.80776	3 0.80706	2	2		
	ii1	0.80776	0.80706	0.01879	0.01879	42.98142	
		0.82981	0.82926	0.01597	0.01597		
	ii2	6	1	5	5	51.9444	
Internal	ii3	0.80866	0.80621	0.01959	0.01959	41.2762	
Integration	113	6		2	2	41.2702	
	ii4	0.80759	0.80548	0.01907	0.01907	42.3383	
	ii5	7	9 0.54744	5 0.04195	5 0.04195		
		0.54936	9	6	6	13.09382	
		0.78896	0.78841	0.01958	0.01958	40.007.4	
	is1	8	2	3	3	40.2874	
	is2	0.77061	0.77069	0.02165	0.02165	35.5932	
	132	8	4	1	1	33.373	
	is3	0.63479	0.63199	0.03031	0.03031	20.93933	
		5 0.69455	7 0.69406	6 0.02704	6 0.02704		
	is4	7	5	6	6	25.68062	
		0.52972	0.42733	0.05142	0.05142	0.25500	
Information	is5	8	3	8	8	8.35599	
Sharing	is6	0.55166 3	0.44979	0.04466 7	0.04466 7	10.1118	
	is7	0.54346	0.44384	0.05265	0.05265	8.42149	
	15/	3	3	9	9	0.42147	
	is8	0.52228	0.52032	0.04222	0.04222	12.37040	
		5 0.58734	8 0.48593	1 0.04724	1 0.04724		
	is9	9	0.46393 7	3	3	10.3157	
		0.75203	0.75162	0.02297	0.02297	22.52.15	
	is10	7	8	4	4	32.7343	
Supplier	si1	0.57294	0.57162	0.04966	0.04966	11.53679	
Integration	S1 I	(1.77/94)	9	2	2	יי חרון	



	si2	0.56466 6	0.56148	0.04614	0.04614	12.237411
	si3	0.83130 6	0.83035 9	0.01588 6	0.01588 6	52.330425
	si4	0.85970 6	0.85856 5	0.01384	0.01384	62.107947
	si5	0.60043 1	0.59902	0.04138 7	0.04138 7	14.507553
	post1	0.50918 4	0.40757	0.06376 7	0.06376 7	6.41684
Posponement	post2	0.82259 6	0.82243	0.01650	0.01650	49.847775
	post3	0.75526 2	0.75432	0.02588 6	0.02588 6	29.176938
	ilp1	0.54992 4	0.54901 6	0.04965 8	0.04965 8	11.074229
	ilp2	0.61175 2	0.60885	0.04249	0.04249 4	14.396307
Internal Lean	ilp3	0.83660 8	0.83603	0.01566	0.01566	53.417055
Practices	ilp4	0.86296 2	0.86212 5	0.01300 6	0.01300 6	66.351358
	ilp5	0.60367	0.60085 9	0.03971 5	0.03971 5	15.200166
	ilp6	0.54238 7	0.54075 6	0.04245 8	0.04245 8	12.774691
	cal	0.65405	0.65204	0.03068	0.03068	21.318216
	ca2	0.74225 9	0.74136	0.02485 5	0.02485 5	29.863533
	ca3	0.77345 2	0.7726	0.02285 6	0.02285 6	33.840067
	ca4	0.71971 1	0.71715 4	0.02551 7	0.02551 7	28.205561
Competitive Advantage	ca5	0.71246 8	0.71133	0.02284	0.02284	31.192856
C	саб	0.73299	0.73194 8	0.02252	0.02252	32.544367
	ca7	0.78168	0.78092 9	0.01811 7	0.01811 7	43.145199
	ca8	0.65771 7	0.65550 8	0.02912 5	0.02912 5	22.582335
	ca9	0.71378 5	0.71308 8	0.02615 7	0.02615 7	27.288594



	ca10	0.52661 8	0.52499 5	0.03816	0.03816	13.800148
	ca11	0.71263	0.71239 7	0.02763	0.02763	25.788911
	ca12	0.58387	0.5832	0.03296 4	0.03296 4	17.712276
	ca13	0.53635 9	0.43687 8	0.04519	0.04519	9.656052
	ca14	0.53344 7	0.43280 9	0.04909	0.04909	8.829721
	ca15	0.53621 5	0.53509 7	0.04206 6	0.04206 6	12.746989
	ca16	0.58513 1	0.48308 6	0.04364 6	0.04364 6	11.115156
	scp1	0.51099 8	0.40891	0.05090 8	0.05090 8	8.073269
	scp2	0.56617	0.46503 8	0.04627 9	0.04627 9	10.073126
	scp3	0.53112	0.52910 4	0.04381	0.04381	12.122422
	scp4	0.50927	0.50768 9	0.04564	0.04564	11.158247
Supply Chain	scp5	0.78386 9	0.78349 7	0.02050	0.02050	38.231927
Performance	scp6	0.81692	0.81586 6	0.01691 5	0.01691 5	48.295579
	scp7	0.81552 7	0.81514 5	0.01837	0.01837	44.394942
	scp8	0.72008 6	0.71684 8	0.02666 5	0.02666 5	27.004878
	scp9	0.73424	0.73253 5	0.02540	0.02540	28.904571
	scp10	0.50793	0.50690 5	0.04205 8	0.04205 8	12.076953

Based on Table 1 above, it shows that the outer loading value for each indicator measuring variable used in this study> 0.5 and the t-statistic value  $\geq 1.96$ . Thus, the indicators in this study meet the criteria for convergent validity. Furthermore, discriminant validity can be seen

from the cross loading value of each indicator against the measured variable. The cross loading values are presented in Table 2 below.

Table 2. Cross Loading Result



Variable	items	ca	ci	is	ii	ilp	post	si	scp
	ac 1	0.6540	0.4983	0.4857	0.4519	0.5331	0.4668	0.4833	0.4861
	ca1	53	52	01	38	58	08	67	16
	2	0.7422	0.6076	0.5205	0.5031	0.5454	0.5593	0.4848	0.5254
	ca2	59	65	56	61	74	99	31	87
	2	0.7734	0.6285	0.5742	0.5514	0.5852	0.5616	0.5514	0.5964
	ca3	52	86	58	24	94	99	63	26
	4	0.7197	0.5268	0.5476	0.5464	0.5863	0.5094	0.5955	0.5888
	ca4	11	2	91	72	76	12	95	46
	_	0.7824	0.6723	0.7395	0.7158	0.7286	0.7065	0.7396	0.774
	ca5	68	97	63	76	06	12	66	32
	_	0.8329	0.6698	0.7812	0.8077	0.8051	0.6940	0.7850	0.8169
	ca6	93	24	33	67	19	79	66	2
	_	0.8816	0.6347		0.8302	0.7738	0.6759	0.7648	0.8043
	ca7	83	9	0.7532	24	71	48	76	41
		0.8577	0.5424	0.6568	0.8086	0.6588	0.5569	0.7101	0.720
Competiti	ca8	17	16	56	66	49	06	13	86
ve		0.8137	0.6048	0.6742	0.8102	0.6330	0.6018	0.6683	0.734
Advantage	ca9	85	41	15	97	5	48	31	43
		0.5266	0.4602	0.4339	0.5578	0.4267	0.4817	0.4862	0.507
	ca10	18	17	25	11	31	46	32	3
		0.7126	0.6110	0.5456	0.5991	0.5318	0.5634	0.5492	0.592
	cal1	33	41	9	88	95	37	65	86
		0.5838	0.5277	0.3768	0.3098	0.3708	0.3949	0.3280	0.371
	ca12	73	7	49	79	13	5	76	23
		0.4363	0.4018	0.2621	0.2095	0.2570	0.3112	0.2451	0.274
	ca13	59	51	83	5	21	56	5	72
		0.4334	0.3640	0.2893	0.2340	0.3184	0.2461	0.3200	0.311
	ca14	47	73	11	55	48	55	6	0.311
		0.5362	0.5207	0.3956	0.3019	0.4274	0.3293	0.3903	0.410
	ca15	15	52	15	19	93	0.3273	56	79
		0.4851	0.4609	0.3830	0.3094	0.4034	0.3226	0.3730	0.390
	ca16	31	23	47	91	97	85	0.5750	1
		0.3781	0.5120	0.4631	0.3187	0.3997	0.3799	0.3846	0.426
	ci1	45	16	37	8	45	75	33	48
		0.5987	0.7507	0.6545	0.4842	0.5543	0.6242	0.5351	0.622
	ci2	95	93	8	0.4842	97	91	0.3331	98
Customan									
Customer	ci3	0.7297	0.8080	0.7360	0.7653	0.6120	0.8020	0.6108	0.752
Integration		47 0.6426	05 0.7300	91	57	31	4	65 0.4701	23
	ci4	0.6426	0.7399	0.5620	0.5372	0.5016	0.5499	0.4791	0.534
		42	25 0.7005	36	29	57	37	68	74
	ci5	0.6194	0.7005	0.4832	0.4878	0.4557	0.4728	0.4290	0.513
T. C.	• 4	12	27	36	72	54	1	6	45
Informatio	is1	0.6680	0.6804	0.7889	0.6827	0.6994	0.6509	0.6751	0.7208



n Charina		97	01	68	08	79	7	04	25
n Sharing		97 0.7114	0.6292	68 0.7706	0.7187	0.6851	0.6385	0.6832	0.7172
	is2	16	52	18	49	67	79	7	71
		0.5698	0.4820	0.7347	0.7052	0.6021	0.4782	0.6296	0.6283
	is3	45	45	95	74	55	52	35	73
		0.6393	73	0.7945	0.7397	0.5936	0.5680	0.6121	0.6820
	is4	86	0.5885	57	4	23	84	43	39
		0.4554	0.4385	0.5297	0.4577	0.3754	0.4664	0.4055	0.4266
	is5	18	18	28	9	43	15	63	27
		0.3095	0.3094	0.5516	0.2677	0.4207	0.3156	0.4239	0.4248
	is6	64	31	63	72	64	39	38	0.4248
		0.2692	0.3194	0.5434	0.2338	0.3921	0.3273	0.3981	0.4247
	is7	67	14	63	89	67	0.3273	14	59
		0.4110	0.4494	0.5222	0.3080	0.4921	0.3982	0.4576	0.5056
	is8	42	21	85	77	82	11	64	6
		0.3455	0.3923	0.4873	0.2387	0.4906	0.3757	0.4352	0.4551
	is9	65	35	49	55	9	43	31	88
		0.6438	0.6328	0.7520	0.6318	0.6483	0.6671	0.6567	0.6936
	is10	0.0438 46	87	37	35	94	51	85	97
		0.7329	0.6698	0.7812	0.8077	0.8051	0.6940	0.7850	0.8169
	ii1	93	24	33	67	19	79	66	2
		0.7721	0.6280	0.7455	0.8298	0.7723	0.6708	0.7610	0.7979
	ii2	26	32	45	16	76	39	54	32
Internal		0.6577	0.5424	0.6568	0.8086	0.6588	0.5569	0.7101	0.7200
Integration	ii3	17	16	56	66	49	0.5509	13	86
integration		0.7047	0.5893	0.6678	0.8075	0.6214	0.5974	0.6574	80
	ii4	83	71	14	97	77	68	66	0.7276
		0.5130	0.4460	0.4236	0.5493	0.4151	0.4657	0.4752	0.4936
	ii5	65	1	23	6	44	6	63	64
		0.3905	0.3271	0.5158	0.3511	0.5499	0.3432	0.5729	0.5298
	ilp1	42	92	82	46	24	59	4	86
		0.4890	0.4589	0.5610	0.3342	0.6117	0.4281	0.5646	0.5633
	ilp2	0.4890	23	31	33	52	2	66	14
		0.7118	0.6171	0.7762	0.7890	0.8366	0.6448	0.8313	0.8134
Internal	ilp3	55	57	42	65	0.8300	71	0.8313	89
Lean		0.7505	0.6076	0.7952	0.8403	0.8629	0.6394	0.8337	0.8362
Practices	ilp4	93	65	31	66	62	37	21	71
		0.6043	0.4311	0.5269	0.6780	0.6036	0.4185	0.6345	0.5768
	ilp5	29	57	49	37	73	0.4183	69	0.5708
		0.5368	0.4336	0.3995	31	0.5423	0.4105	0.3956	0.4239
	ilp6	0.3308 59	0.4330	0.3993 82	0.3752	0.54 <i>2</i> 5 87	0.4103	0.3930	
					0.1550				91
Postpone-	post1	0.2682	0.3428	0.3854	0.1558	0.3692	0.4091	0.3441	0.3581
ment	-	99	3	81	94	3	84	7	06
	post2	0.6780	0.6826	0.7001	0.6329	0.5959	0.8225	0.5877	0.6794



		32	91	09	17	2	96	48	33
	nost?	0.6238	0.6080	0.5713	0.6892	0.5142	0.7552	0.5261	0.6280
	post3	33	32	07	12	01	62	7	75
	a <b>:</b> 1	0.3905	0.3271	0.5158	0.3511	0.5499	0.3432	0.5729	0.5298
	si1	42	92	82	46	24	59	40	86
	a <b>:</b> 0	0.4890	0.4589	0.5610	0.3342	0.6117	0.4281	0.6646	0.5633
	si2	02	23	31	33	52	2	66	14
Supply	-:2	0.7118	0.6171	0.7762	0.7890	0.8366	0.6448	0.8413	0.8134
Integration	si3	55	57	42	65	08	71	06	89
	• 4	0.7550	0.5435	0.7292	0.8433	0.7844	0.5881	0.8597	0.7955
	si4	32	49	05	63	78	02	06	03
	• ~	0.5957	0.4388	0.5016	0.6621	0.5276	0.4531	0.6004	0.5589
	si5	76	3	83	27	51	92	31	23
_	1	0.3155	0.3266	0.4331	0.2415	0.4099	0.3051	0.4108	0.5109
	scp1	58	37	85	29	29	75	68	98
	2	0.3032	0.3205	0.4494	0.2730	0.4249	0.3588	0.4491	0.4661
	scp2	89	53	16	71	75	21	37	70
	2	0.4484	0.4827	0.5401	0.3214	0.5184	0.4184	0.4750	0.5311
	scp3	34	8	05	27	65	38	23	21
	1	0.4298	0.4454	0.5227	0.2793	0.5327	0.4030	0.4768	0.5092
	scp4	64	63	2	53	3	91	46	73
Supply	~	0.7122	0.6618	0.7487	0.7238	0.7400	0.7052	0.7503	0.7838
Chain	scp5	75	94	92	67	95	69	89	69
Performan		0.7329	0.6698	0.7812	0.8077	0.8051	0.6940	0.7850	0.8169
ce	scp6	93	24	33	67	19	79	66	22
	2227	0.7913	0.6449	0.7642	0.8390	0.7861	0.6879	0.7761	0.8935
	scp7	09	33	52	25	36	63	53	27
	0	0.6577	0.5424	0.6568	0.8086	0.6588	0.5569	0.7101	0.8200
	scp8	17	16	56	66	49	06	13	86
	a a :- 0	0.7137	0.6048	0.6742	0.8102	0.6330	0.6018	0.6683	0.8342
	scp9	85	41	15	97	5	48	31	43
	a a s 10	0.5266	0.4602	0.4339	0.5578	0.4267	0.4817	0.4862	0.5079
	scp10	18	17	25	11	31	46	32	3

Based on Table 2 above, the cross loading value on each indicator shows a greater value in measuring the measured variable compared to measuring other variables. Thus, the indicators for each variable actually measure the variable itself.

After the indicators measuring the variables are declared valid, the next step is to measure the reliability of each variable. Reliability test is done by using composite reliability using Partial Least Square as follows.

Table 3. Composite Reliability

Variable	Composite Reliability
Competitive Advantage	0.918145



<b>Customer Integration</b>	0.832363
Information Sharing	0.851296
Internal Integration	0.875815
<b>Internal Lean Practices</b>	0.832969
Postponement	0.713492
Supplier Intergration	0.821082
Supply Chain	0.872175
Performance	0.872173

The composite reliability values presented in Table 3 above show values> 0.7, which means that all variables in this study are declared reliable (Hair et al., 2014). After testing the validity and reliability, the next step is to test the hypothesis.

Hypothesis testing in this study was conducted by path analysis using Partial Least Square. The results of the hypothesis test are statistically shown in the following Table 4.

Tabel 4. Path Analysis Result

Independent → Dependent Variables	Original Sample (O)	Sample Mean (M)	Standard Deviation (STDEV)	Standard Error (STERR)	T Statistics ( O/STERR )
Customer Integration -> Competitive Advantage	0.436168	0.43354	0.02426	0.02426	17.9787
Customer Integration -> Supply Chain Performance	0.088079	0.087716	0.014339	0.014339	6.142479
Information Sharing -> Competitive Advantage	0.263614	0.255894	0.043634	0.043634	6.041527
Information Sharing -> Supply Chain Performance	0.204774	0.206268	0.028843	0.028843	7.099629
Internal Integration -> Competitive Advantage	0.307689	0.307091	0.037641	0.037641	8.174207
Internal Integration -> Supply Chain	0.243131	0.24467	0.024197	0.024197	10.0479



Performance					
Internal Lean Practices -> Competitive Advantage	0.293373	0.292394	0.074823	0.074823	3.920914
Internal Lean Practices -> Supply Chain Performance	0.132168	0.134339	0.027877	0.027877	4.741054
Postponement -> Competitive Advantage	0.078914	0.078968	0.029882	0.029882	2.640861
Postponement -> Supply Chain Performance	0.094692	0.095064	0.017141	0.017141	5.524425
Supplier Intergration -> Competitive Advantage	0.182621	0.179792	0.066856	0.066856	2.731571
Supplier Intergration -> Supply Chain Performance	0.293233	0.288218	0.031033	0.031033	9.449055

The t-statistic value in the path analysis presented in Table 4 above shows that all existing paths are declared significant as indicated by the t-statistic value  $\geq 1.96$  for all paths. T-statistic value  $\geq 1.96$  means that the path is significant (Hair et al., 2014).

Based on the results of the path analysis presented in Table 4, it shows that supplier integration has a significant effect on supply chain performance (t-statistic = 9.449055, and outer loading = 0.293233). This means that the effect of supplier integration on supply chain performance is positive. That is, the well-supplier integration will increase supply chain performance. With these results, **Hypothesis 1a** in this study that supplier integration has positive effects on supply chain performance can be accepted. Furthermore, supplier integration also has a positive effect on competitive advantage (t-statistic = 2.731571, and

Published by: The Mattingley Publishing Co., Inc.

outer loading = 0.182621). That is, the well-supplier integration will support the company to achieve competitive advantage. With this result, **Hypothesis 2a** in this study that supplier integration has a positive effect on competitive advantage and can be accepted.

Internal integration has a significant effect on supply chain performance (t-statistic = 10.0479, and outer loading 0.243131). This means that the effect of internal integration on supply chain performance is positive. That is, well- internal integration will increase supply chain performance. With these results, Hypothesis 1b in this study that internal integration has a positive effect on supply chain performance can be accepted. Furthermore, internal integration also has a positive effect on competitive advantage (tstatistic = 8.1720207, and outer loading = 0.307689). That is, the well-internal integration



will support the company to achieve competitive advantage. With this result, **Hypothesis 2b** in this study that internal integration has a positive effect on competitive advantage and can be accepted.

Customer integration has a significant effect on supply chain performance (t-statistic = 6.142479, and outer loading 0.088079). This means that the effect of customer integration on supply chain performance is positive. That is, the wellcustomer integration will increase supply chain performance. With these results, **Hypothesis 1c** in this study that customer integration has a positive effect on supply chain performance can be accepted. Furthermore, customer integration also has a positive effect on competitive advantage (tstatistic = 17.9787, and outer loading = 0.436168). That is, the well-customer integration will support the company to achieve competitive advantage. With this result, **Hypothesis 2c** in this study states that internal integration has a positive effect on competitive advantage and can be accepted.

Information sharing has a significant effect on supply chain performance (t-statistic = 7.099629, and outer loading = 0.204774). This means that the effect of information sharing on supply chain performance is positive. That is, the wellinformation sharing will increase supply chain performance. With these results, Hypothesis 1d in this study that information sharing has positive effects on supply chain performance can be accepted. Furthermore, information sharing also has a positive effect on competitive advantage (tstatistic = 6.041527, and outer loading = 0.263614). That is, the well-information sharing will support the company to achieve competitive advantage. With these results, Hypothesis 2d in this study that information sharing has positive effects on competitive advantage can be accepted. Postponement has a significant effect on supply chain performance (t-statistic = 5.524425, and outer loading = 0.094692). This means that the effect of postponement on supply performance is positive. This means that wellpostponement will improve supply chain performance. With these results, **Hypothesis 1e** in this study that postponement has a positive effect on supply chain performance can be accepted. Furthermore, postponement also has a positive effect on competitive advantage (t-statistic = 2.640861, and outer loading = 0.078914). That is, the well- postponement will support the company to achieve competitive advantage. With these results, **Hypothesis 2e** in this study that postponement has a positive effect on competitive advantage can be accepted.

Internal lean practices have a significant effect on supply chain performance (t-statistics = 4.741054, and outer loading = 0.132168). This means that the influence of internal lean practices on supply chain performance is positive. That is, the wellinternal lean practices will improve supply chain performance. With this result, Hypothesis 1f in this study that Internal lean practices have positive effects on supply chain performance can be accepted. Furthermore, Internal lean practices also have a positive effect on competitive advantage (tstatistic = 3.920914, and outer loading = 0.293373). That is, the well-internal lean practices will support the company to achieve competitive advantage. With this result, Hypothesis 2e in this study states that internal lean practices have positive effects on competitive advantages can be accepted.

# VI. CONCLUSION, LIMITATION, AND IMPLICATION

Research on the influence of supply chain practices on supply chain performance and competitive advantage is carried out by taking the context of the SME's Furniture in the Surakarta region. It is interesting to study deeply, the relatively small and medium business capacity does not become a burden in the implementation of supply chain practices, especially the internal dimensions of lean practices. The findings in this study indicate that SME's also aware of the application of lean concepts to all processes along the value chain. Conceptually and empirically, the



research has strengthened previous research on the positive influence of supply chain practices on supply chain performance and competitive advantage.

The limitation of this research is that it becomes a suggestion for further research, that research is carried out in one type of industry, namely furniture. So the results of this study cannot be used as generalizations for cross-industry. Future research, research should be conducted across industries so the results will be better if used for generalization. In addition, this research was carried out in a cross section, so that the dynamic aspects that might arise in supply chain practices in companies and their influence on supply chain performance and competitive avantage could not be measured properly. Future research can be done using a longitudinal approach so that it can better capture and explore the dynamics that occur.

The managerial implications of this research need to get attention for SME's furniture businesses in Surakarta region and other interested parties, to always maintain the harmony of supply chain practice implementation in order to improve supply chain performance and competitive advantage for companies.

### VII. ACKNOWLEDGEMENT

The highest award was given to Universitas Sebelas Maret, who provided financial support for this research through the Fundamental Research Scheme in 2019.

### VIII. REFERENCES

- [1]. Abdallah, A.B., Obeidat, B. Y., & Aqqad, N. O. (2014). The impact of supply chain management practices on supply chain performance in jordan: the moderating effect of competitive intensity. *International Business Research*, 7, 13–27. doi: http://dx.doi.org/10.5539/ibr.v7n3p13
- [2]. Al-Doori, J. A. (2019). The impact of Supply Chain Collaboration on *Published by: The Mattingley Publishing Co., Inc.*

Performance in automotive industry: empirical evidence. *Journal of Industrial Engineering and Management*, *12*, 241-253. doi: https://doi.org/10.3926/jiem.2835

- [3]. Al-Shboul, M. A. R., Barber, K. D., Garza-Reyes, J. A., Kumar, V., & Abdi, M. R. (2017). The effect of supply chain management practices on supply chain and manufacturing firms' performance.

  Journal of Manufacturing Technology Management, 28 , 577-609. doi: https://doi.org/10.1108/JMTM-11-2016-0154
- [4]. Arun, K. (2015). Effect of knowledge sharing and supply chain management on organizational performance. *International Journal of Knowledge-Based Organizations*, 5, 19-32. doi: 10.4018/IJKBO.2015070102
- [5]. Awwad, A. S., Al Khattab, A. A., & Anchor, J. R. (2013). Competitive priorities and competitive advantage in jordanian manufacturing. *Journal of Service Science and Management*, 6, 69-79. doi: <a href="http://dx.doi.org/10.4236/jssm.2013.6100">http://dx.doi.org/10.4236/jssm.2013.6100</a>
- [6]. Banihashemi, S. A. (2011). Improving supply chain performance: the strategic integration of lean and agile supply chain. *African Journal of Business Management*, 5, 7557-7563. Retrived from http://www.academicjournals.org/AJBM
- [7]. Basnet, C. (2013). The measurement of internal supply chain integration.

  Management Research Review, 32, 153-172. doi: 10.1108/01409171311292252
- [8]. Bawa, M. I. M.(2014). Supply chain management practices (SCMP) for hotel industry. *Conference Paper at ICBI Conference*. Available



- from: <a href="https://www.researchgate.net/publication/289250779">https://www.researchgate.net/publication/289250779</a>
- [9]. Barney, J. B. (2000). Firm resources and sustained competitive advantage. *Economics Meets Sociology in Strategic Management*, 17, 203–227. doi:10.1016/s0742-3322(00)17018-4
- [10]. Beamon, B.M. (1999). Measuring supply chain performance. *International Journal of Operations & Production Management*, 19, 275-292
- [11]. Bratić, D. (2011). Achieving a competitive advantage by SCM. *IBIMA Business Review*, 2011, 1-13. doi: 10.5171/2011.957583
- [12]. Carton, R. B. (2004). Measuring organizational performance: an Exploratory Study. A Dissertation Faculty of The University of Georgia. Available from : https://growthorientedsustainableentrepreneurship.files.wordpress.com/2016/07/mn-measuring-organizational-performance.pdf
- [13]. Cegliński, P. (2016). The concept of competitive advantages. logic, sources and durability. *Journal of Positive Management*, 3, 57-70. doi: 10.12775/JPM.2016.016
- [14]. Danese, P. (2013). Supplier integration and company performance: A configurational view. Omega, 4, 1029–1041. doi:10.1016/j.omega.2013.01.006
- [15]. Diab, S. M. (2014). Using the competitive dimensions to achieve competitive advantage a study on jordanian private hospitals. *International Journal of Academic Research in Business and Social Sciences*. September, 4,138-150. doi: <a href="http://dx.doi.org/10.6007/IJARBSS/v4-i9/1136">http://dx.doi.org/10.6007/IJARBSS/v4-i9/1136</a>
- [16]. Distanont, A., Khongmalai, O. (2018). The role of innovation in creating a competitive advantage. *Kasetsart Journal*

- *of Social Sciences, xx,* 1-7. doi : https://doi.org/10.1016/j.kjss.2018.07.009
- [17]. Dwyer, F. R., Schurr, P. H.,&Oh, S. (1987). Developing buyer-seller relationships. *Journal of Marketing*, 51, 11-27. Retrieved from <a href="https://www.jstor.org/stable/1251126">https://www.jstor.org/stable/1251126</a> ?seq=1
- [18]. Ellinger, A. E. (2000).**Improving** marketing/ logistics cross-functional collaboration in the supply chain. Industrial Marketing Management, 29, Retrieved 85-96. fromhttp://ebc.ie.nthu.edu.tw/km/MI/hou/ LM\_Reference/P24.pdf
- [19]. Ellström, D. (2015). Supplier integration in category management a case study of the situational impact on relationship performance and interdependence. Dissertation Department of Management and Engineering Linköpings Universitet, SE-581 83 Linköping, Sweden. Available from <a href="https://www.diva-portal.org/smash/get/diva2:856037/FULL">https://www.diva-portal.org/smash/get/diva2:856037/FULL</a>
  TEXT01.pdf
- [20]. Flynn, B. B., Huo, B., & Zhao, X. (2010). The impact of supply chain integration on performance: a contingency and configuration approach. *Journal of Operation Management*, 28, 58 71. doi:10.1016/j.jom.2009.06.001
- [21]. Fox, M. S., Chionglo, J. F.,& Barbuceanu, M. (1993). The integrated supply chain management system. *Department of Industrial Engineering, University of Toronto*. Available from <a href="https://www.researchgate.net/publication/239033756">https://www.researchgate.net/publication/239033756</a>
- [22]. Ghatebi, M., Raezani, E., Shiraz, A. E. (2013). Impact of supply chain management practices on competitive advantage in manufacturing companies of khuzestan province. Interdisciplinary



- Journal of Contemporary Research In Business, 5, 269-274.
- [23]. Gimenez, C.,& Ventura, E. (2003). Supply Chain management as a competitive advantage in the spanish grocery sector. *International Journal of Logistics Management*, 14, 77-97. doi=10.1.1.199.3953
- [24]. Govindan, K., Azevedo, S. G., Carvalho, H., & Cruz-Machado, V. (2014). Impact of supply chain management practices on sustainability. *Journal of Cleaner* Production, 85, 212 225. doi: <a href="https://doi.org/10.1016/j.jclepro.2014.05.0">https://doi.org/10.1016/j.jclepro.2014.05.0</a> 68
- [25]. Firoozeh, H., & Yaghoobi, T. (2014). Key indicators for organizational performance measurement. *Management Science Letters*, 4, 2021–2030. doi: 10.5267/j.msl.2014.8.019
- [26]. Hair Jr, J. F., Hult, G. T. M., Ringle, C.,& Sarstedt, M. (2014). A primer on partial least squares structural equation modeling (PLS-SEM). Thousand Oaks, CA: Sage Publications.
- [27]. Heizer, J., & Render, B. (2014). Operations management: sustainability and supply chain management. 11 th ed. England: Person Education.
- [28]. Hosseini, A. S., Soltani, S., & Mehdizadeh, M. (2018). Competitive advantage and its impact on new product development strategy (case study: toos nirro technical firm). *Journal of Open Innovation: Technology, Market, and Complexity,* 4, 1-12. doi:10.3390/joitmc4020017
- [29]. Hussain, W., Hussain, J., Akbar, S.,Sulehri, N. A., &Maqbool, Z. (2014). The effects of supply chain management practices (strategic suppliers partnership, information sharing, and postponement) on organizational performance in consumer goods manufacturing industry of pakistan.

- International Journal of Management Sciences, 2, 351-361. Retrived from https://www.academia.edu/8684463
- [30]. Ibrahim, S. B., & Hamid, A. A. (2014). Supply chain management practices and supply chain performance effectiveness. *International Journal of Science and Research*, 3, 187-195. Retrived from <a href="https://www.researchgate.net/publication/3">https://www.researchgate.net/publication/3</a> 11312211
- [31]. Ion, E. I.,& Criveanu, M. (2016). Financial

  And Non-Financial Indicators For

  Organizational Performance

  Measurement. Annals of University of

  Craiova Economic Sciences Series, 1,

  252-263. Retrived from

  https://ideas.repec.org/a/aio/aucsse
- [32]. Kariinthi, S. W. (2016). Effect of supply chain management strategies on competitive advantage on food and beverage processing companies. Strathmore University, Nairobi. Retrived from https://pdfs.semanticscholar.org
- [33]. Karimi, E., &Rafiee, M. (2014). analyzing the impact of supply chain management practices on organizational performance through competitive priorities (case study: pumps company). *International* Journal of Academic Research Accounting, Finance and Management Sciences. 4. 1–15. doi http://dx.doi.org/10.6007/IJARAFMS/v4i1/503
- [34]. Khalil, M.K., Khalil, R.,&Khan, S. N. (2019). A study on the effect of supply chain management practices on organizational performance with the mediating role of innovation in SMEs. *Uncertain Supply Chain Management*, 7, 1-12. doi: 10.5267/j.uscm.2018.10.007
- [35]. Kirst,P., &Hofmann, E. (2007). Supplier integration and the challenge of relationship-exit strategies. *Book Chapter*.



- A Chair of Logistics Management.
  Switzerland: University of St.Gallen.
  Available from <a href="https://link.springer.com/chapter/10.1007/">https://link.springer.com/chapter/10.1007/</a>
  978-3-8350-5458-5\_17
- [36]. Kocoglu, I., Imamoglu, S. Z., Ince, H., & Keskin, H. (2011). The effect of supply chain integration on information sharing: Enhancing the supply chain performance. *Procedia Social and Behavioral Sciences*, 24,1630–1649. doi:10.1016/j.sbspro.2011.09.016
- [37]. Koh, S.C. L., Demirbag, M., Bayraktar, E., Tatoglu, E., & Zaim, S. (2007). The Impact of supply chain management practices on performance of SMEs. *Industrial Management & Data Systems*, 107, 103-124. doi:10.1108/02635570710719089
- [38]. Koufteros, X., Vonderembse, M., & Jayaram, J. (2005). Internal and external integration for product development: the contingency effects of uncertainty, equivocality, and platform strategy. 36. 97\_ Decision Sciences. 133. doi:10.1111/j.1540-5915.2005.00067.x
- [39]. Kumar, V., Chibuzo, E. N., Garza-Reyes, J. A , Kumari, A., Rocha-Lonad, L.,& Lopez-Torrese, G. C. (2017). The impact of supply chain integration on performance: evidence from the uk food sector. *Procedia Manufacturing*. doi: 10.1016/j.promfg.2017.07.183
- [40]. Lau, A. K. W., Tang, E., & Yam, R. C. M. (2010). Effects of Supplier and Customer Integration on Product Innovation and Performance: Empirical Evidence in Hong Kong Manufacturers. *Journal of Product Innovation Management*, 27, 761-777. doi:10.1111/j.1540-5885.2010.00749.x
- [41]. Lazarevic, S. P.,Sohal, A., & Baihaqi, I. (2007). Supply chain management practices and supply chain management

- performance in australian manufacturing industry. *Working Paper*. Department of Management Working Paper Forum Monash University. Available from <a href="https://research.monash.edu/en/publications/supply-chain-management-practices-and-supply-chain-performance-in">https://research.monash.edu/en/publications/supply-chain-management-practices-and-supply-chain-performance-in</a>
- [42]. Lee, C. W., Kwon, I. G., & Severance, D. (2007).Relationship between supply chain performance and degree of linkage among supplier, internal integration, and customer. *Supply Chain Management: an International Journal*, *12*, 444–452. doi: 10.1108/13598540710826371
- [43]. Lee, H. L. (2002). Aligning supply chain strategies with product uncertainties. *California Management Review*, *44*, 105-119. doi: 10.2307/41166135
- [44]. Lewis,M. A. (2000). Lean production and sustainable competitive advantage. *International Journal of Operations & Production Management*, 20, 959-978. Retrived from https://www.emerald.com/insight/content/doi/10.1108/01443570010332971/full/pdf?title=lean-production-and-sustainable-competitive-advantage
- [45]. Lin, F., Huang, S., &Lin, S. (2002). Effects of information sharing on supply chain performance in electronic commerce. *IEEE* Transactions Management, 49, 258-Engineering 268. doi:10.1109/tem.2002.803388
- [46]. Li, N. (2015). The impact of supply chain integration on operation performance: the moderating role of it competence. *Management Science and Engineering, 9*, 40-45. doi:10.3968/7549
- [47]. Li, S., Ragu-Nathan, B., Ragu-Nathan, T.S., & Rao, S. S. (2006). The impact of supply chain management practices on competitive advantage and organizational performance. The International Management Science,



- *34*, 107–124. doi:10.1016/j.omega.2004.08.002
- [48]. Meredith, J. R.,& McTavish, R. (1992).
  Organized manufacturing for superior market performance. *Long Range Planning*, 25, 63-71. doi: <a href="https://doi.org/10.1016/0024-6301(92)90171-W">https://doi.org/10.1016/0024-6301(92)90171-W</a>
- [49]. Min, S., Zacharia, Z. G., & Smith, C. D. (2019). Defining supply chain management: in the past, present, and future. *Journal of Business Logistics*, 40, 44–55. doi: 10.1111/jbl
- [50]. Mufaqih, I. A., Indarti, N., Ciptono, W. S., & Kartikasari, A. (2017). Pengaruh integrasi, berbagi informasi, dan penundaan pada kinerja rantai pasokan: studi pada usaha kecil menengah batik di Indonesia. *Jurnal Siasat Bisnis*, 21, 19-36. Doi: 10.20885/jsb.vol21.iss1.art2
- [51]. Pagell, M. (2004). Understanding the factors that enable and inhibit the integration of operations, purchasing and logistics. *Journal of Operations Management*, 22, 459–487. doi:10.1016/j.jom.2004.05.008
- [52]. Pakurár, M., Haddad, H., Nagy, J., Popp, J., & Ola, J. (2019). The impact of supply chain integration and internal control on financial performance in the jordanian banking sector. *Sustainability*, *11*, 1-20. doi:10.3390/su11051248
- [53]. Pearcy, D. H., Parker, D. B., &Giunipero, L. C. (2008). Using electronic procurement to facilitate supply chain integration: an exploratory study of USbased firms. American Journal of Business, 23, 23-35. Retrived from https://pdfs.semanticscholar.org
- [54]. Pietersen, W. (2010). Defining competitive advantage: how much more value do you deliver than your competitors? *The European Business Review*, 34-39. Retrived from

## http://williepietersen.com/wpcontent/uploads/pdf

- [55]. Porter, Michael E. (1985). Competitive advantage :creating and sustaining superior performance. Toronto: The Free Press
- [56]. Ragatz, G. L., Handfield, R. B., & Petersen, K. J. (2002). Benefits associated with supplier integration into new product development under conditions of technology uncertainty. *Journal of Business Research*, *55*, 389–400. Retrived from http://isiarticles.com/bundles/Article/pre/p df/21316.pdf
- [57]. Garza-Reyes, J. A., Parkar, H. S., Oraifige, I., Soriano-Meier, H., & Harmanto, D. (2012). An empirical-exploratory study of the status of lean manufacturing in India. *Int. J. Business Excellence*, 5, 395-412. doi:

### https://doi.org/10.1504/IJBEX.2012.04790

- [58]. Ismail, A. I., Rosen, R. C., Uli, J., & Abdullah, H. (2013). The relationship between organisational resources, capabilities, systems and competitive advantage. *Asian Academy of Management Journal*, *17*, 151-173. Retrived from http://web.usm.my/aamj/17.1.2012/AAMJ 17.1.8.pdf
- [59]. Sachitra, V. (2016). Review of competitive advantage measurements: reference on agribusiness sector. *Journal of Scientific Research & Reports*, 12, 1-11. doi: 10.9734/JSRR/2016/30850
- [60]. Seckin, F., & Sen, C. G. (2018). A conceptual framework for buyer-supplier integration strategies and their association to the supplier selection criteria in the light of sustainability. *Journal of Aeronautics & Space Technologies*, 11, 83-106. Retrived from

http://web.a.ebscohost.com.ezproxy.ugm.a



- c.id/ehost/pdfviewer/pdfviewer?vid=5&sid=dd8bdbe9-2225-4ffa-a40a-8a8a8e2b3dab%40sessionmgr4006
- [61]. Sezen, B. (2008). Relative effects of design, integration and information sharing on supply chain performance. Supply Chain Management: An International Journal, 13, 233–240. doi:10.1108/13598540810871271
- [62]. Shah, R.,& Ward, P. T. (2003). Lean manufacturing: context, practice bundles, and performance. *Journal of Operations Management*, 21, 129–149. doi: 10.1016/s0272-6963(02)00108-0
- [63]. Sigalas, C., Economou, V.P., & Georgopoulos, N. B. (2013). Developing a measure of competitive advantage. *Journal of Strategy and Management*, 6, 320–342. doi:10.1108/jsma-03-2013-0015
- [64]. Silvaa, F. A., & Borsatoa, M. (2017). Organizational performance and indicators: trends and opportunities. *Procedia Manufacturing*, 11, 1925–1932. doi: 10.1016/j.promfg.2017.07.336
- [65]. Solakivi, T., Töyli, J., & Ojala, L. (2015). Supply chain collaboration and firm performance in manufacturing. International Journal of Integrated Supply Management, 9, 343-366. doi:10.1504/ijism.2015.070538
- [66]. Sukati, I., Hamid, A. B. A., Baharun, R., Tat, H. H., & Said, F. (2002). A study of supply chain management practices: an empirical investigation on consumer goods industry in Malaysia. *International Journal of Business and Social Science*, 2, 166-176. Retrived from <a href="http://www.ijbssnet.com/journals/Vol 2">http://www.ijbssnet.com/journals/Vol 2</a>
  <a href="http://www.ijbssnet.com/journals/Vol 2">No\_17/23.pdf</a>
- [67]. Tahoon, M. A. A., Bahi, S., Elsehily, B., & Nasreldeen, T. (2017). Competitive advantage assessment through supply chain management (scm) processes. *International Journal of Scientific &*

- Engineering Research, 8, 769-783.

  Retrived from <a href="https://www.ijser.org/researchpaper/Competitive-Advantage-Assessment-Through-Supply-Chain-Management-SCM-Processes.pdf">https://www.ijser.org/researchpaper/Competitive-Advantage-Assessment-Through-Supply-Chain-Management-SCM-Processes.pdf</a>
- [68]. Tan, K. C. (2001). A framework of supply chain management literature. *European Journal of Purchasing & Supply Management*, 7, 39 48. doi: 10.1016/S0969-7012(00)00020-4
- [69]. Tebaldi, L.,Bigliardi, B., &Bottani, E. (2018). Sustainable supply chain and innovation: a review of the recent literature. *Sustainability*, 10, 1-29. doi:10.3390/su10113946
- [70]. Toyin, A. I. (2012). Supply chain management (SCM) practices in nigeria today: impact on SCM performance. *European Journal of Business and Social Sciences*, 1, 107 115. Retrived from <a href="https://www.academia.edu/20930948">https://www.academia.edu/20930948</a>
- [71]. Vanpoucke, E., Vereecke, A., & Wetzels, M. (2014). Developing supplier integration capabilities for sustainable competitive advantage: A dynamic capabilities approach. *Journal of Operations Management*, 32, 446–461. doi:10.1016/j.jom.2014.09.004
- [72]. Vargo, S. L., (2008). Customer Integration and Value Creation. *Journal of Service Research*, 11, 211-215. doi: 10.177/1094670508324600
- [73]. Waller, M. A., <u>Dabholkar</u>, P. A., <u>Gentry</u>, J.J. (2000). Postponement, product customization, and market-oriented supply chain management. *Journal of Business Logistics*, *21*, 133-159. Retrived from https://www.researchgate.net/publication/2 84459277
- [74]. Wang, H. (2014). Theories for competitive advantage. In H. Hasan (Eds.), Being Practical with Theory: A Window into Business Research (pp. 33-43).



- Wollongong, Australia : THEORI. Available from <a href="https://ro.uow.edu.au/cgi/viewcontent.cgi">https://ro.uow.edu.au/cgi/viewcontent.cgi</a>?
- [75]. Womack, J.P., Jones, D.T.(1996). Lean thinking: banish waste and create wealth in your corporation. New York: Simon & Schuster
- [76]. Wong, C. Y., Boon-itt, S. & Wong, C. W. Y. (2011). The contingency effects of environmental uncertainty on the relationship between supply chain integration and operational performance. *Journal of Operations Management*, 29, 604–615. doi:10.1016/j.jom.2011.01.003
- [77]. Wu, I., Chuang, C., & Hsu, C. (2014). Information sharing and collaborative behaviors in enabling supply chain performance: A social exchange perspective. *International Journal Production Economics*, *148*, 122-132. doi: http://dx.doi.org/10.1016/j.ijpe.2013.09.01
- [78]. Yap, L. L.,&Tan, C.L. (2012). The effect of service supply chain management practices on the public healthcare organizational performance. *International Journal of Business and Social Science*, *3*, 216-224. Retrived from <a href="https://www.researchgate.net/publication/3">https://www.researchgate.net/publication/3</a> 04386813
- [79]. Yang, B., Burns, N.D. (2003). Implications of postponement for the

- supply chain. *International Journal Production Research*, *41*, 2075- 2090. doi: 10.1080/0020754403100077284
- [80]. Yang, B., Burns, N. D.,&Backhouse, C. J. (2004). Postponement: a review and an integrated framework. *International Journal of Operations & Production Management*, 24, 468-487. doi:http://dx.doi.org/10.1108/0144357041053 2542
- [81]. Yeung, J. H. Y., Selen, W., Deming, Z., & Min, Z. (2007). Postponement strategy from a supply chain perspective: cases from China. *International Journal of Physical Distribution* & *Logistics Management*, 37, 331-356. doi:http://dx.doi.org/10.1108/0960003071 0752532
- [82]. Zhou, H., & Benton Jr, W.C. (2007). Supply chain practice and information sharing. *Journal of Operation Management*, 25, 1348 1365. doi:10.1016/j.jom.2007.01.009
- [83]. Zulkarnain, M.,Salim, U., &Sumiati. (2018). Effect analysis of supply chain management on competitive advantage and company performance (study at new Djombang sugar factory). South East Asia Journal of Contemporary Business, Economics and Law, 15, 63-69. Retrived from <a href="http://seajbel.com/wp-content/uploads/2018/05/K13\_214.pdf">http://seajbel.com/wp-content/uploads/2018/05/K13\_214.pdf</a>